



Welcome to Charity Storage!

Thank you for joining us in our mission. Your participation is key as we work together to create a positive image for the storage industry through charity auctions and community giving.

In this Marketing Kit you will find the following operational materials to get you started:

Operational Materials

1. Welcome Note
2. Manager's Guide
3. Donation Guidelines
4. Auction Sale Form
5. Donation Tax Receipt Form

Marketing Materials

1. 2 Counter Signs
2. 1 Metal Gate Sign
3. Small Decals & Large Decals
4. Rack Cards
5. Wristbands
6. Buttons

At Charity Storage, we believe giving back should be fun and easy. Below is a quick overview of the process. As you can see, it's pretty simple.

1. Set aside a unit designated for Charity Storage
2. Collect item donations from tenants, auction buyers, local residents and businesses in exchange for a Tax Receipt.
3. At the next regularly scheduled lien unit sale, include your charity unit(s). The auctioneer will often waive seller fees for charity auctions. You can also post your auction online at www.StorageTreasures.com (at no cost to the seller for a Charity Storage transaction). Don't forget to set the minimum bid!
4. Send the proceeds from the charity unit to Charity Storage (520 East Avenida Pico, #5414, San Clemente, CA 92674-5414) with the Charity Storage Auction Sale Form included. We will disburse the proceeds to **your charity of choice, Kure It** and the **SSA Foundation Scholarship Fund** on a quarterly basis.

www.charitystorage.org

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A tax exempt non-profit organization designated by the IRS as having 501(c)(3) status. Federal Tax ID# 45-3253579.