

Sponsor Information Sheet

Who We Are

Charity Storage is the first national self storage industry charity. We are the **Official Charity Partner** of the **Self Storage Association**, a **Charity Partner** of the **ISS World Expo**, **Storelocal** and the **NVSSA**, as well as an **Affiliate Partner** of the **AZSA & CSSA**. Charity Storage collaborates with self storage facilities to raise funds for **local, national and international charities** by using existing industry resources and processes.

What We Do

- Raise money for other non-profits through **Charity Storage Auctions**
- Help establish donation **Drop-Off Points** for charitable donations
- Provide **Tax Donation Receipts, marketing materials** and **opportunities for cross marketing**
- **Manage** charity auction **operations & accounting**
- Provide local, national and online **marketing opportunities**

How It Works

1. Storage facility designates an empty unit at the **Charity Storage Donation Drop-Off Point**
2. Tenants and the community (residents and businesses) donate items to the unit in exchange for a **Donation Receipt**
3. Charity Storage Unit is auctioned during facility's **public auction** or **online**, a check is then sent to Charity Storage for quarterly disbursement
4. **60%** of auction funds are given to the **facility's chosen charity**, **20%** to **Kure It Cancer Research**, **10%** to the **SSA Foundation Scholarship Program** and **10%** is retained by Charity Storage to help underwrite administrative costs

How You Can Get Involved

- ✓ Have your facilities set aside a vacant unit to **collect donated & abandoned goods** to auction off for charity
- ✓ Participate as a **Board Member, Sponsor** or **Ambassador**
- ✓ Become a **Sponsor** to help underwrite our administrative & marketing costs and help us to continue to donate **90% of Charity Storage auctions funds to participating charities**
 - **Angel Sponsor** donate **\$10,000+ yearly** in funds & in-kind support
 - **Sustaining Sponsors** donate **\$3,000 yearly**
 - **In-Kind Sponsors** donate time, material goods, provide advertising or other services

Sponsor Benefits

- **Logo and link** to your website on the Charity Storage website www.charitystorage.org
- Logo on **Charity Storage publications** and ads in the **SSA Globe** and the **MiniCo Messenger**
- Periodic **articles** and **logo** in every quarterly **Charity Storage Connections Newsletter**
- An opportunity to participate in **cross marketing** with the Charity of your choice
- Acknowledgement of your company's support on **social media** - Facebook, LinkedIn, Twitter & Instagram
- Logo on flyers, signs and handouts distributed to storage facilities and charities, as well as displayed at **industry events**
- Opportunity to **network** with other Charity Storage supporters





Our Partners

Angel Sponsors

\$10,000+

Yearly Financial & In-Kind

[OpenTech Alliance](#)
[Self Storage Association](#)
[StorageTreasures.com](#)
[US Storage Centers](#)
[Westport Properties](#)

Sustaining Sponsors

\$3,000 Yearly

[ABR USA](#)
[AC Self Storage](#)
[Amsdell Co/Compass SS](#)
[Chateau Products, Inc.](#)
[Freeman Co](#)
[Marcus & Millichap](#)
[SpareFoot](#)
[Storage Outlet](#)
[Sage Insurance Servicing](#)

In-Kind Sponsors

[3 Mile Domination](#)
[All From 1 Supply](#)
[AZSA](#)
[Barth Storage](#)
[CSSA](#)
[FocusTribe Studios](#)
[Globe Magazine](#)
[Haviland Storage Services](#)
[Inside Self Storage](#)
[MiniCo](#)
[Mini-Storage Messenger](#)
[NVSSA](#)
[PASSA](#)
[SBOA](#)
[ShowCare Solutions](#)
[SSA Globe Magazine](#)
[Storage Solution](#)
[Storelocal](#)
[Universal Insurance Programs](#)

Founding Sponsors

\$10,000

Initial One-time Donation

[1-800-Self Storage](#)
[A-1 Self Storage](#)
[Bader](#)
[Chateau Products, Inc.](#)
[CenterShift/Yardi Systems](#)
[Original Productions](#)
[Security Public Storage](#)
[So Cal Self Storage](#)
[StorageTreasures.com](#)
[StorageMart](#)
[StorQuest Self Storage](#)
[Urban Self Storage](#)

Board Members

Robert Chiti
[OpenTech Alliance/](#)
[StorageTreasures](#)
Chairman
Lance Watkins
[Storelocal](#)
Founder/Board Member
Mike Brady
[USSC/Westport](#)
Lisa Barth-Chiappetta
[Barth Storage](#)
Shelby Beck
[Extra Self Storage](#)
[NVSSA](#)
Anne Mari DeCoster
[AZSA](#)
Troy Downing
[AC Self Storage/Sage Insurance](#)
Jamey Fawcett
[ABR USA](#)
Chuck Gordon
[SpareFoot](#)
Sue Haviland
[Haviland Storage Services](#)
Nancy Martin Wagner
[Chateau Products, Inc.](#)
Asad Rahman
[Project Enlighten](#)

Ambassadors

Shelby Beck
[Extra Self Storage](#)
[NVSSA](#)
Poppy Behrens
[MiniCo](#)
Robert Chiti
[OpenTech Alliance](#)
Kim Cossar
[PASSA](#)
Anne Mari DeCoster
[AZSA](#)
Pam Domingue
[Storage Solution](#)
Jamey Fawcett
[ABR USA](#)
Chuck Gordon
[SpareFoot](#)
Sue Haviland
[Haviland Storage Services](#)
Erin King
[CSSA](#)
Nancy Martin Wagner
[Chateau Products, Inc.](#)
Don McClemens
[All From 1 Supply](#)
Randy Tipton
[Universal Insurance Programs](#)
Lance Watkins
[Storelocal](#)

Charities

(240+ enrolled)

[Kure It Cancer Research](#)
[SSAF Scholarship Program](#)
[Facility's Chosen Charity](#)

