

Sponsor Information

Who We Are

Charity Storage is the first national Self Storage industry charity. We are the **Official Charity Partner** of the **Self Storage Association**, a **Charity Partner** of the **ISS World Expo**, **Storelocal**, **SBOA** and the **NVSSA**. We enjoy an **Affiliate Partnership** with the **AZSA**, **CSSA**, **NVSSA**, **SSA-Managed Associations** and the support of the **TSSA**. Charity Storage collaborates with the self storage industry to raise funds for **charities throughout the United States**, using existing industry resources and processes.

What We Do

- Raise funds for other non-profits through **Charity Storage Auctions**
- Help establish **Charitable Donation Drop-Off Point Centers**
- Provide **Charitable Donation Receipts**, **marketing materials** and **opportunities for cross marketing**
- **Manage** Charity Storage **operations & accounting**
- Provide local, national and online **marketing opportunities**
- Provide **training** to all staff involved in the Program

How It Works

- Storage facility designates an empty unit as the **Charity Storage Donation Drop-Off Point Center**
- Tenants and the community (residents and businesses) donate items to the unit in exchange for a **Charitable Donation Receipt**
- **Charity Storage Unit** is auctioned off **onsite** or **online**, then a check is sent to Charity Storage for disbursement
- **60%** of auction funds are given to the **facility's chosen charity**, **20%** to **Kure It Cancer Research**, **10%** to the **SSA Foundation Scholarship Program** and **10%** is retained by Charity Storage to help underwrite administrative costs

How You Can Get Involved

- ✓ Enroll your facilities in the **Charity Storage Giving Back Program** and **collect donated & abandoned goods** to auction off for charity
- ✓ Participate as a **Board Member**, **Sponsor** or **Ambassador**
- ✓ Become a **Sponsor** to help underwrite our administrative & marketing costs and help us continue to donate **90% of Charity Storage auction funds to participating charities**
 - **Benefactor** (\$10,000+ yearly in funds & in-kind support)
 - **Guardian** (\$5,000+ yearly in funds & in-kind support)
 - **Sustainer** (\$3,000+ yearly in funds & in-kind support)
 - **Supporter** (\$500+ yearly in funds & in-kind support)
 - **In-Kind Sponsors** donate time, material goods, provide advertising or other services

Sponsor Benefits

- **Yearly Press Release**
- **Dedicated landing page** on the Charity Storage Website (Benefactor Level)
- **Logo and link** to your website on the Charity Storage website www.charitystorage.org
- Logo on **Charity Storage publications and ads** in the **SSA Globe**, the **MiniCo Messenger** and others
- Periodic **articles and logo** in the quarterly **Charity Storage Connections Newsletter**
- Acknowledgement of your company's support on **social media** - **Facebook**, **LinkedIn**, **Twitter** & **Instagram**
- Logo on **flyers, signs and handouts** distributed to storage facilities and charities, as well as displayed at **industry events**
- Opportunity to **network** with other Charity Storage supporters



Our Partners

Angel

Exclusive & Closed Category

[OpenTech Alliance](#)
[Self Storage Association](#)
[StorageTreasures.com](#)
[US Storage Centers](#)
[Westport Properties](#)

Benefactor

\$10K+ Yearly

[Storable](#)
[StorageTreasures.com](#)
[US Storage Centers](#)

Guardian

\$5K+ Yearly

[ABR USA](#)
[Freeman Co](#)
[ISS/ISS World Expo](#)
[MiniCo/MSM](#)

Sustainer

\$3K+ Yearly

[AC Self Storage](#)
[Chateau Products, Inc.](#)
[Janus International](#)
[Sage Insurance Services](#)
[SiteLink](#)
[SpareFoot](#)
[SSA Magazine](#)
[Storsmart Bader Insurance](#)
[The Gorman Self Storage Group](#)

Charities

(300+ enrolled)

[Kure It Cancer Research](#)
[SSAF Scholarship Program](#)
Charities Chosen by Participating Facilities



Supporters

\$500+ Yearly

[AZSA](#)
[CSSA](#)
[Haviland Storage Services](#)
[PixelWorld](#)
[San Diego Self Storage](#)
[The Self Storage Show](#)
[The Storage Group](#)
[TSSA](#)

In-Kind Sponsors

[Barth Storage](#)
[E-Soft Sys](#)
[NVSSA](#)
[SBOA](#)
[StoragePug](#)
[Storage Solution LLC](#)
[Storelocal/Tenant](#)

Board Members

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[OpenTech Alliance/](#)
[StorageTreasures](#)
Lance Watkins, Founder
[Tenant/Storelocal](#)
Sue Haviland, Vice Chair
[Haviland Storage Services](#)

Melissa Vines, Treasurer
[OpenTech Alliance/](#)
[StorageTreasures](#)

Anne Mari DeCoster
[Storelocal](#)

Lisa Barth-Chiappetta
[Barth Storage](#)

Shelby Beck
[Extra Self Storage, NVSSA](#)

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[ABR USA](#)

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Ambassadors

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Poppy Behrens
[MiniCo](#)

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Weston Cooper
Damon Emerson
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